



**agenda**  
*Life's Fine Time*

## The Agenda Festival 2023 opens in London

**The new consumer festival for later lifers will take place at the Hurlingham Club**

*London*

*For immediate release*

A new consumer festival celebrating all the rich opportunities of later life is opening in London this month.

The Agenda Festival is taking place at the Hurlingham Club in Fulham, south-west London, on **Monday 22 May**. It will be a day of talks and entertainment, with a host of celebrities and experts sharing their experience and enthusiasm for a discerning, time-rich audience on how to live their best life in later years.

The team behind the Independent Schools Show have brought together a carefully curated club of the great and the good, with specialists at the top of their game from the worlds of travel, lifestyle and culture attending alongside leaders in the healthcare, wealth management, legal and property sectors.

Gyles Brandreth, broadcaster and national treasure, will bring his own inimitable style to his talk on 'Happy at 100. It can be done!', Harry Mount, editor of the Oldie will be in 'Discussion with Friends' with Oldie stalwarts A.N.Wilson and Mary Kenny, the actor John Standing will talk on the exciting freedom available in later life and his wife Sarah will offer some inspirational ideas around what to do with your time and money whether travelling or learning something new. Beauty doyenne Liz Earle will be in conversation with TV and Instagram star Kat Farmer about looking good and feeling great whatever your age.

Further talks will include journalist Victoria Mather and Judi Dench's grandson Sam Williams on how to conquer new technology, Charlie Thomas, an expert from Bonhams, on the pleasures and pitfalls of downsizing and Fred Lloyd-George of Hamilton-George healthcare on finding the right experts.

Talks will take place across two lecture theatres and the aim is to provide merriment as well as practical information across the day. A Champagne picnic lunch will include entertainment from celebrated cabaret performer James McConnel and singer Issy van Randwyck.

**Agenda Festival founder, David Wellesley Wesley said:**

*"We are so excited about staging the first Agenda Festival. The new consumer show is all about enabling this sophisticated market to have a great fun and make informed decisions at the same time."*

**ENDS**

For more information, please contact Amanda Constance: [amanda\\_constance@yahoo.co.uk](mailto:amanda_constance@yahoo.co.uk) 07980 597 363  
or visit [agenda-festival.com](http://agenda-festival.com)

**Note to Editors:**

Agenda 2023 is produced by Next Step Exhibitions, the team behind the Independent Schools Show, international art education fair FORMA, and Step-Up Expo, a new show for teenagers staged in collaboration with the Evening Standard.

It was born out of David Wellesley Wesley's experience running the hugely successful Independent School Show for more than a decade. This annual UK event, held at the Battersea Evolution centre, is a one-stop shop for parents making choices about their children's education.

With expectations changing around later life choices, David saw an opportunity for a new kind of show for the post-55 age group. This age group are now by far most affluent generation in the UK, owning more than 65% of the country's total wealth in 2018-2020. (Source: Resolution Foundation). And they no longer want to grow older quietly but live life to the full with perhaps an encore career, a new hobby or a once-in-a-lifetime trip.

As the Agenda Festival strapline says, this is Life's Fine Time.